

Talent Philanthropy Project works to increase the diversity, performance, impact and sustainability of the nonprofit workforce. Only 1% of grant dollars from the 1,000 largest U.S. foundations went to leadership development during 1992-2011. With support from the David and Lucile Packard Foundation, Kresge Foundation, Annie E. Casey Foundation and American Express, Talent Philanthropy is supporting all types of grantmakers and fundraisers to mobilize resources for nonprofit staff development. By 2025 we want to see 10% of grant dollars going to nonprofit talent!

Regional Associations are one of the most trusted spaces for funder learning. Our team understands the critical role you play in shaping the field, and we see Regional Associations as important partners in our work. In 2013-14 we presented at Council of Michigan Foundations, Northern California Grantmakers and Philanthropy Southwest. In February 2015, the Forum hosted a webinar for Regional Association executives to learn about our work. Fifteen Regionals participated from across the country.

Talent Philanthropy provides cutting-edge research, interactive events and practical tools that help grantmakers maximize their impact. We are pleased to offer Regional Associations these program opportunities:

- **Plenary Presentation:** The issues of grantee leadership, staff and board development are crucial for all your members -- no matter their structure, scale or funding priorities. The urgent and cross-cutting nature of the nonprofit workforce challenge makes Talent Philanthropy a timely and valuable plenary-level discussion. We offer a cutting-edge, provocative and entertaining presentation from your main stage. It could be structured as a keynote address, panel discussion, keynote-plus-respondent-panel, or keynote-with-table-top-participant conversations. We would engage your members as panelists, facilitators, respondents, and/or 'case stories'.
- **Funder Briefing:** A stand-alone educational event is available at your preferred time of year, venue, and time of day. We blend formal presentation with interactive peer-learning amongst your members, and highlight players and issues in your community. 90 minutes, 2 or 3 hours of content.
- **Conference Session:** We offer a condensed in-person introduction to the idea and practice of Talent Philanthropy as a concurrent conference workshop. This can also be structured as a follow-up to a plenary to help your members engage more deeply with the content.
- **Webinar:** For a virtual introduction, we provide an interactive, visually-stunning online briefing to introduce your members to Talent Philanthropy's latest research and resources. 60 or 90 minutes.
- **Guest Articles for Your Blog or Newsletter:** Lift up the issue of nonprofit staff development and Inform your members about our resources in your educational materials with brief articles, blog posts or tweets. Check out our blog at talentphilanthropy.org/blog or follow us on twitter.com/fundthepeople. Here are some sample tweets you can use today:

Why should funders invest in the development of their grantees' staff? Learn about Talent Philanthropy Project: www.talentphilanthropy.org/about

Fund The Leader vs. #FundThePeople - What's the Difference? Check Out @rustystahl's blog post: www.talentphilanthropy.org/?p=779

To learn more, please get in touch with Rusty Stahl, Founder and President, as follows:
rusty@talentphilanthropy.org | (917) 627.7374 mobile | talentphilanthropy.org/connect